

Remarks

At the time of the Office Action claims 1 and 3-20 were pending. Claims 1 and 3-20 stand rejected under 35 U.S.C. § 103(a).

By the present amendment, claims 1 and 3-20 have been canceled without prejudice or disclaimer. New claims 21-40 are introduced to more particularly and distinctly recite the Applicant's method. The Applicant submits that newly-introduced claims 21-40 are fully supported by the specification (see, for example, FIGS. 8A, 8B and 8C) and, therefore, no new matter has been added. Accordingly, the Applicant requests entry and examination of newly-submitted claims 21-40.

First, the Applicant points out that independent claim 21 recites the steps of, *inter alia*, superimposing a selected indicium on another indicium, magnifying the selected indicium to conceal an entirety of the other indicium, and reducing an opacity of the selected indicium that is concealing the other indicium so that the entirety of the other indicium is viewable. The Applicant has reviewed the cited art of record and respectfully submits that the recited steps are not taught, disclosed, suggested or contemplated. Accordingly it is submitted that claim 21 and the claims depending directly or indirectly therefrom (i.e., nos. 22-28) patentably distinguish over the cited art and are allowable.

Next, the Applicant points out that independent claim 29 recites the steps of, *inter alia*, concealing an entirety of a menu item with a selected menu item by magnifying the selected menu item, and reducing an opacity of the selected menu item so that the entirety of the concealed menu item is viewable. The Applicant has reviewed the cited art of record and respectfully submits that the recited steps are not taught, disclosed, suggested or contemplated. Accordingly it is submitted that claim 29 and the claims depending directly or indirectly therefrom (i.e., nos. 30-34) patentably distinguish over the cited art and are allowable.

Finally, the Applicant point out that independent claim 35 recites the steps of, *inter alia*, moving a selected icon from a first position to a location proximate to another icon, magnifying the selected icon to completely overlap the second icon, and reducing an opacity of the selected icon so that an entirety of the other icon is viewable through the selected icon. The Applicant has reviewed the cited art of record and respectfully submits that the recited steps are not taught, disclosed, suggested or contemplated. Accordingly it is submitted that claim

In re Appln. of Dong-min Kim
Application No. 10/694,491
Response to Office Action of October 5, 2007

35 and the claims depending directly or indirectly therefrom (i.e., nos. 36-40) patentably distinguish over the cited art and are allowable.

The application is considered in good and proper form for allowance, and the Examiner is respectfully requested to pass this application to issue. If, in the opinion of the Examiner, a telephone conference would expedite the prosecution of the subject application, the Examiner is invited to call the undersigned.

Respectfully submitted,

/david r. morris/

Brian C. Rupp, Reg. No. 35,665
David R. Morris, Reg. No. 53,348
DRINKER BIDDLE & REATH LLP
191 N. Wacker Drive, Suite 3700
Chicago, Illinois 60606-1698
(312) 569-1000 (telephone)
(312) 569-3000 (facsimile)
Customer No. 08968

Date: January 2, 2008

CH02/ 22505120.1